
MOVEMENT AWAY
PROGRESS
1 No poverty


1 NO POVERTY
GOALS

CHAITANYA
(DEEMED TO BE UNIVERSITY)
(Approved u/s. 3 of UGC act. 1956 by MHRD, Govt. of India)

POLICY FRAMEWORK FOR TRAINING AND PROGRAMMES TO IMPROVE ACCESS TO BASIC SERVICES

SDG 1.4.3 — Community Training and Outreach

DRAFT FOR APPROVAL

Policy Created on	07/01/2022	Approved By
Revision 1:	29/01/2024	REGISTRAR

Registrar
Chaitanya (Deemed to be University)
6-100/5, Himayathnagar Village, Moinabad (M)
Ranga Reddy District, Hyderabad

SDGs Directly Supported:

- SDG 1 – No Poverty
- SDG 17 – Partnerships for the Goals

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SDGs Indirectly Supported:

- SDG 4 – Quality Education
- SDG 3 – Good Health and Well-being
- SDG 8 – Decent Work and Economic Growth
- SDG 9 – Industry, Innovation and Infrastructure
- SDG 11 – Sustainable Cities and Communities

1. Purpose and institutional position

Chaitanya (Deemed to be University), Hyderabad recognises that access to basic services—including health information, education, sanitation, safe water, digital access and financial literacy—is important to reducing poverty and improving community well-being.

This draft establishes a framework under which the University may organise or support training and outreach programmes to improve community awareness and access to basic services. The existence, frequency, reach and outcomes of any activity must be confirmed from University records before it is reported as an activity already delivered.

2. Objectives

- Improve community awareness of how to access relevant public services and welfare schemes.
- Promote practical knowledge relating to health, hygiene, nutrition, sanitation, safe drinking water and preventive well-being.
- Support digital literacy, financial literacy and awareness of educational opportunities.
- Encourage responsible student and faculty participation in approved community engagement.
- Build appropriate partnerships with public agencies and community organisations, subject to approval.
- Maintain reliable evidence of activities, participants, referrals and outcomes.

3. Scope and intended beneficiaries

Programmes may be designed for nearby communities and eligible participants, including economically disadvantaged households, women, older persons, persons with disabilities, rural and semi-urban residents, youth and other groups facing barriers to basic services. Selection and outreach must be inclusive, respectful and consistent with applicable law.

The University should not claim that it provides clinical care, government services, financial benefits or specialist advice unless the relevant service is authorised, appropriately staffed and documented. Where appropriate, activities should provide information and referrals to competent service providers.

4. Eligible programme themes

- Health and well-being awareness, preventive health, nutrition and referral information.
- Hygiene, sanitation, safe drinking water and environmental awareness.
- Digital literacy, safe use of digital services and access to online public information.

- Financial literacy, household budgeting, banking awareness and fraud prevention.
- Education access, learning support, career awareness and information on scholarships or public schemes.
- Awareness of eligible government welfare schemes and how to approach the responsible agency.
- Community needs assessments and consultations to identify barriers to basic services.

5. Programme design and delivery

Each programme should have an approved proposal stating the identified need, target audience, objectives, delivery date and venue, responsible coordinator, resource requirements, partner roles, safeguarding arrangements and intended outputs.

Delivery may include workshops, awareness sessions, demonstrations, information clinics, community consultations, referral desks or outreach events. Technical or clinical activities must be delivered only by qualified personnel and within their professional scope.

Materials should be accessible and culturally appropriate. Where possible, organisers should use participant feedback to improve future programmes. Any external partner, venue or resource-sharing arrangement should be approved and documented.

6. Roles and responsibilities

- Competent Authority: approve the framework, major programmes, expenditure and partnerships as required by University rules.
- Designated Coordinator: prepare the annual plan, coordinate delivery, maintain evidence and submit reports.
- Academic departments: identify appropriate expertise and support content development and delivery.
- Student volunteers: participate only under approved supervision and safeguarding arrangements.
- Finance/Administration: process approved expenditure and ensure facilities and logistics comply with University procedures.
- External agencies: deliver only the activities and services specified in documented arrangements.

7. Inclusion, safety and privacy

Participation must be voluntary where appropriate and must not be conditional on the disclosure of unnecessary sensitive information. Personal data should be collected only for a defined purpose, protected from unauthorised access and retained under approved

procedures. Events must comply with applicable safety, accessibility, child-protection and anti-harassment requirements.

The University should not guarantee access to a third-party service or benefit. Referrals should identify the relevant service provider and avoid implying that the University controls eligibility or decisions.

8. Monitoring and evidence for THE Impact Rankings

For each reporting period, record the programme date, location, topic, target audience, delivery team, participant count, partner organisations, resources used, feedback and follow-up actions.

- Approved policy/framework and relevant approval orders.
- Annual outreach plan and dated notices or invitations.
- Attendance sheets or participant registers, with personal data protected.
- Session materials, programme reports and trainer/facilitator details.
- Partner letters or MoUs, where applicable.
- Photographs with date, caption and event context.
- Feedback forms, referrals and documented follow-up outcomes, where available.
- Expenditure records for funded activities, where applicable.

Evidence should show that the programme was actually delivered during the claimed reporting period. Do not treat proposed activities or general institutional commitments as completed activities.

9. Review and approval

This framework takes effect only after approval by the competent authority. The designated office should review implementation annually and recommend revisions based on community needs, feedback, available resources and applicable requirements.

29-01-2024

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Metric 1.4.3: Training Programs to Improve Access to Basic Services

Metric 1.4.3 Question:
Does your university, as a body, organize training or programs to improve access to basic services for all?

Institutional Response:

Yes. Chaitanya Deemed to be University organizes targeted technical training programs, industrial exposure visits, and technology field demonstrations designed to enhance community access to basic services—specifically agricultural food security, seed quality testing, smart farming technology, and farm mechanization services. By partnering with leading seed testing laboratories and agricultural equipment expos, the university equips rural communities with key knowledge to safeguard food production and access essential modern tools.

Mapped Photo documentation for Metric 1.4.3



Event / Activity	Industrial Visit & Technical Training at Nuziveedu Seeds Seed Testing Lab
Date & Time	4th July 2025 | 01:13 PM
Location & GPS	Gundlapochampally, Hyderabad, Telangana 500100, India | GPS: Lat 17.587163°, Long 78.485359° (Altitude: 609.58m)
Metric Mapping	Hands-on training session at Nuziveedu Seeds Seed Testing Lab, educating students and community participants on quality seed testing standards and seed security as a basic agricultural service.



Event / Activity	Field Exposure & Training at MANA AGRI TECH EXPO - Smart Agriculture
Date & Time	Agricultural Visit Session 2025
Location & GPS	MANA AGRI TECH EXPO Premises, Telangana
Metric Mapping	Community and student delegation participating in Smart Agriculture Expo ('Anni rakala vyavasaya parikaralu labhindunu'), expanding community access to modern agricultural tools and smart farm equipment.



Event / Activity	Farm Mechanization Training & Demonstration on LOVOL Agricultural Machinery
Date & Time	Agricultural Field Session 2025
Location & GPS	Agricultural Machinery Demonstration Site
Metric Mapping	Demonstration and practical orientation on advanced LOVOL agricultural harvesters and tractors, improving local knowledge and access to mechanized farming services.

IQAC Committee:

Sl. No.	Name	Role	Signature
1	Prof. T. Murali Krishna	IQAC Coordinator	
2	Dr. K. V. N. S. Pavan Kumar, EEE	Member	
3	Dr. J. Kumara Swamy, Chemistry	Member	
4	Dr. M. Raju, Biochemistry	Member	
5	Dr. M. Srinivasa Rao, Pharmacy	Member	
6	Mr. K. Praveen Kumar, Computer Science	Member	
7	Dr. R. Praveen Kumar, CSE	Member	
8	Mr. M. Naveen Kumar, Civil Engineering	Member	
9	Mr. B. Rajeshwar, ECE	Member	
10	Dr. P. Omkar, Agriculture	Member	
11	Mr. V. Deepak Kumar, Commerce & Business Management	Member	
12	Dr. A. Naveen, Physics & Electronics	Member	
13	Mr. B. Yasu, Mathematics & Statistics	Member	
14	Mr. B. Shivaprasad, Forensic Science	Member	
15	Mr. R. Sridevi, Mechanical Engineering	Member	

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