
MOVEMENT AWAY
PROGRESS
1 No poverty


1 NO POVERTY
GOALS

INNOVATION & STARTUP POLICY

Financial Assistance to the Local Community for Sustainable Business Start-ups

Policy Created on	07/01/2022	Approved By
Revision 1:	29/01/2024	REGISTRAR

Registrar
Chaitanya (Deemed to be University)
6-100/5, Himayathnagar Village, Moinabad (M)
Ranga Reddy District, Hyderabad

SDGs Directly Supported:

- SDG 1 – No Poverty

SDGs Indirectly Supported:

- SDG 4 – Quality Education
- SDG 3 – Good Health and Well-being
- SDG 8 – Decent Work and Economic Growth
- SDG 9 – Industry, Innovation and Infrastructure
- SDG 17 – Partnerships for the Goals

Chaitanya (Deemed to be University) Himayathnagar(V) Moinabad (M) Rangareddy (D) Hyderabad

PART A — SDG 1.4.2 RESPONSE

Question: Does the University, as a body, provide financial assistance to the local community assisting the start-up of financially and socially sustainable businesses?

Proposed institutional response: Chaitanya (Deemed to be University), Hyderabad recognizes that financial access can be an important factor in enabling local entrepreneurs to establish and sustain socially responsible businesses. Through an approved innovation and entrepreneurship framework, the University may facilitate awareness of suitable funding schemes, financial-literacy training, preparation of business plans and project proposals, mentoring, and referrals to eligible government programs, banks, incubators, industry partners or other funding agencies.

Important qualification: This draft does not assert that CDU has already disbursed grants, seed capital, loans, equity investment or other direct financial assistance to community businesses. Such a claim should be made only if the University has verifiable financial records, approved scheme documents, beneficiary details and evidence of disbursement for the relevant reporting period. Guidance or referral to an external funding source should be described as facilitation, not as financial assistance provided directly by the University.

Suggested wording after verification: Where records confirm that CDU has provided direct financial assistance: "During the reporting period, Chaitanya (Deemed to be University), Hyderabad provided the financial assistance detailed in the attached approved scheme and beneficiary records to support eligible local entrepreneurs in establishing or strengthening financially and socially sustainable businesses." Insert the verified reporting period, assistance type, number of beneficiaries and amount from official records. If no direct financial assistance is evidenced, report the actual position accurately and describe only verified non-financial support or funding referrals.

1. Preamble

Chaitanya (Deemed to be University), Hyderabad seeks to encourage innovation, entrepreneurship, socially responsible enterprise and community development. This policy provides a proposed framework for supporting entrepreneurs and community members through financial-literacy education, funding-readiness guidance, business-plan development, mentoring and, where specifically approved and funded, financial assistance.

The policy is intended to support sustainable livelihoods and inclusive economic participation and to contribute to SDG 1 (No Poverty), SDG 4 (Quality Education), SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure)

and SDG 17 (Partnerships for the Goals). This policy is a draft for institutional consideration and does not itself create a financial commitment.

2. Vision and objectives

Vision: To support an inclusive innovation ecosystem in which eligible local entrepreneurs can develop viable, ethical and socially and financially sustainable enterprises.

- Promote entrepreneurial skills, financial literacy and responsible business planning.
- Help eligible applicants understand appropriate funding options and prepare applications for relevant schemes or institutions.
- Establish transparent, documented procedures for any direct financial support approved by the University.
- Encourage businesses that respond to local needs, support livelihoods and consider social and environmental impacts.
- Maintain auditable records of applications, decisions, payments, monitoring and outcomes.

3. Scope and eligibility

Subject to approved scheme conditions, support may be considered for local community entrepreneurs, micro-enterprises, first-generation entrepreneurs, women-led ventures, social enterprises and other eligible applicants whose proposals demonstrate feasibility and potential community benefit.

Eligibility criteria—including geographical scope, applicant category, business stage, financial need, eligible sectors, maximum support, matching contribution (if any), and exclusion criteria—must be set out in a separately approved scheme or call for applications. No applicant is entitled to assistance merely by virtue of this policy.

4. Forms of support

- Funding-readiness support: financial-literacy sessions, budgeting, costing, pricing, cash-flow projections and basic record-keeping.
- Application guidance: information on relevant government schemes, bank finance, incubator programs, grants and other legitimate funding channels, subject to eligibility.
- Business-plan assistance: guidance on market assessment, operating plans, revenue assumptions, risk assessment and social impact.
- Mentoring and referral: introductions to suitable experts, financial institutions, incubators or support agencies where available.

- Direct financial assistance: grants, seed support, reimbursements, loans or other permitted assistance only under a separately approved scheme, with an identified funding source, defined eligibility and competent-authority approval.

The above are permissible support mechanisms under the proposed framework, not a statement that each mechanism is currently operational at CDU. Only verified services should be reported as delivered.

5. Governance and responsibilities

- Competent Authority: approve the policy, any funding scheme, budget, limits and award decisions as required by University rules.
- Designated Coordinator/Committee: coordinate calls for applications, maintain records, conduct preliminary review and monitor approved cases.
- Finance Office: verify availability of funds, process authorized payments, maintain accounting records and reconcile expenditure.
- Technical/Business Reviewers: assess feasibility, viability, community benefit and risks using published criteria; disclose conflicts of interest.
- Legal/Compliance support: review agreements, conditions, recovery provisions, intellectual-property terms and applicable legal requirements where needed.

Names of committees, officers and approving authorities must be inserted only after confirmation from valid University orders. No government recognition, external funding or partnership should be claimed without documentary evidence.

6. Procedure for direct financial assistance

Step 1 — Approved scheme: Publish a scheme note stating objectives, funding source, eligibility, eligible expenditure, support ceiling, application window and selection criteria.

Step 2 — Application: Obtain a prescribed application, business plan, estimated budget, applicant identity and other documents proportionate to the scheme and permitted by law.

Step 3 — screening: Check completeness and eligibility; record deficiencies and provide a fair opportunity to clarify where the scheme permits.

Step 4 — Assessment: Review business feasibility, financial need, expected community benefit, sustainability, risks and applicant capacity against documented criteria.

Step 5 — Decision: Record the recommendation and competent-authority decision in minutes or an approval order. Applicants should receive written communication.

Step 6 — Agreement and disbursement: Execute an agreement specifying purpose, permitted use, milestones, reporting, audit rights, cancellation and recovery conditions where applicable. Payments must be made through authorized and traceable channels.

Step 7 — monitoring: Obtain utilization statements, invoices or other proportionate evidence, and follow up on business progress and community outcomes.

Step 8 — Closure: Record completion, outstanding issues, recovery if applicable, and lessons for future scheme cycles.

7. Financial controls and safeguards

- No financial assistance shall be promised or disbursed without an approved scheme, confirmed funding source and written authorization.
- Selection must be fair, transparent, documented and free from undisclosed conflicts of interest.
- Funds must be used only for approved purposes; misuse or material misrepresentation may lead to suspension, cancellation or recovery in accordance with the agreement and applicable rules.
- Payments, supporting documents, approvals and utilization records must be retained for audit and reporting.
- Any external funding or partnership must be governed by written terms and applicable conditions.
- The University should not guarantee loan approval, commercial success or funding by third parties.

8. Innovation, IPR and commercialization

Entrepreneurs may be guided on intellectual-property awareness, confidentiality, prior disclosure, patentability and routes to commercialization. Ownership and licensing of intellectual property must be determined by applicable law, University regulations, funding conditions and written agreements. Any University investment, equity participation, royalty, patent-filing support or licensing arrangement requires separate approval and legal/financial review.

9. Monitoring and performance indicators

For each reporting period, the responsible office should compile verified indicators such as: number of applications received; number assessed and approved; number of beneficiaries; total amount approved and disbursed; type of assistance; funding source; business sectors; number of ventures started or strengthened; jobs or livelihoods reported; repayment or utilization status where relevant; and participant feedback.

All figures must reconcile with official records. Do not present proposed targets as achieved results, or count referrals to third-party funding as direct CDU disbursements.

10. Evidence checklist for THE Impact Rankings — SDG 1.4.2

- Approved policy and approval order.

- Approved financial assistance scheme/call for applications and published eligibility criteria.
- Budget sanction or documented funding source.
- Application register and eligibility/scrutiny records, with personal data protected.
- Selection committee minutes, assessment sheets and conflict-of-interest declarations.
- Competent-authority approval orders and beneficiary agreements.
- Payment vouchers, bank transaction records and audited financial statements or ledger extracts.
- Utilization certificates/statements, invoices or milestone reports, as appropriate.
- Follow-up records showing verified business or community outcomes.
- Dated program reports and attendance records for financial-literacy or funding-readiness activities, if conducted.

Evidence should cover the specific reporting period and be indexed. Do not create retrospective records or attach another institution's financial figures as CDU evidence.

11. Review and amendment

The policy should be reviewed at least once every year, or earlier if required by changes in University rules, applicable law, funding conditions or institutional priorities. Amendments and any new financial scheme require approval through the University's established process.

29.01.2024

Registrar

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6-100/5, Himayathnagar Village, Moinabad (M)
Ranga Reddy District, Hyderabad

Chaitanya (Deemed to be University) Himayathnagar(V) Moinabad (M) Rangareddy (D) Hyderabad

Metric 1.4.2: Financial Assistance & Grant Support for Local Start-Ups

Metric 1.4.2 Question:
Does your university, as a body, provide financial assistance to the local community to assist the start-up of financially and socially sustainable businesses?

Institutional Response:

Yes. The university facilitates financial empowerment and grant-backed start-up assistance for sustainable micro-enterprises in the local community. Through collaborative programs with national bodies—such as the National Bee Board (NBB) and the National Beekeeping & Honey Mission (NBHM)—the university organizes fully sponsored skill development initiatives. These accredited training programs provide participants with valid certifications that unlock official government subsidies, micro-loans, startup funding, and capital support for launching sustainable agricultural businesses like commercial beekeeping.

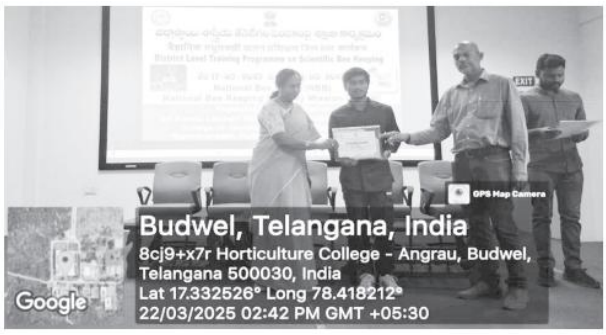
Mapped Photo documentation for Metric 1.4.2



Event / Activity	District Level Training Programme on Scientific Bee Keeping – Certification & Financial Support (Participant I)
Date & Time	17th March 2025 – 22nd March 2025 | Certificate Awarded: 22/03/2025 02:45 PM
Location & GPS	College of Horticulture, SKLTSHU, Rajendranagar / Budwel, Telangana 500030, India | GPS: Lat 17.332508°, Long 78.418243°
Metric Mapping	Awarding official certification under the National Bee Board (NBB) & National Beekeeping & Honey Mission (NBHM) to enable female participants to secure start-up grants and loan assistance.



Event / Activity	District Level Training Programme on Scientific Bee Keeping – Certification & Financial Support (Participant II)
Date & Time	22nd March 2025 | 02:42 PM GMT +05:30
Location & GPS	Budwel, Telangana 500030, India | GPS: Lat 17.332523°, Long 78.418192°
Metric Mapping	Presenting start-up qualification certificates to local participants, providing formal backing required for financial assistance and sustainable business launching.



Event / Activity	District Level Training Programme on Scientific Bee Keeping – Certification & Financial Support (Participant III)
Date & Time	22nd March 2025 | 02:42 PM GMT +05:30
Location & GPS	Budwel, Telangana 500030, India | GPS: Lat 17.332526°, Long 78.418212°
Metric Mapping	Conferring certified training credentials to male community participants for establishing income-generating apiculture ventures with government and institutional support.

IQAC Committee:

Sl. No.	Name	Role	Signature
1	Prof. T. Murali Krishna	IQAC Coordinator	
2	Dr. K. V. N. S. Pavan Kumar, EEE	Member	
3	Dr. J. Kumara Swamy, Chemistry	Member	
4	Dr. M. Raju, Biochemistry	Member	
5	Dr. M. Srinivasa Rao, Pharmacy	Member	
6	Mr. K. Praveen Kumar, Computer Science	Member	
7	Dr. R. Praveen Kumar, CSE	Member	
8	Mr. M. Naveen Kumar, Civil Engineering	Member	
9	Mr. B. Rajeshwar, ECE	Member	
10	Dr. P. Omkar, Agriculture	Member	
11	Mr. V. Deepak Kumar, Commerce & Business Management	Member	
12	Dr. A. Naveen, Physics & Electronics	Member	
13	Mr. B. Yasu, Mathematics & Statistics	Member	
14	Mr. B. Shivaprasad, Forensic Science	Member	
15	Mr. R. Sridevi, Mechanical Engineering	Member	

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