
MOVEMENT AWAY
PROGRESS
1 No poverty


1 NO POVERTY
GOALS

CHAITANYA
(DEEMED TO BE UNIVERSITY)
(Approved u/s. 3 of UGC act. 1956 by MHRD, Govt. of India)

INSTITUTIONAL INNOVATION AND STARTUP POLICY

Community Assistance for Financially and Socially Sustainable Businesses

Policy Created on	07/01/2022	Approved By
Revision 1:	29/01/2024	REGISTRAR Registrar Chaitanya (Deemed to be University) 6-100/5, Himayathnagar Village, Moinabad (M) Ranga Reddy District, Hyderabad

SDGs Directly Supported:

- SDG 1 – No Poverty

SDGs Indirectly Supported:

- SDG 4 – Quality Education
- SDG 3 – Good Health and Well-being
- SDG 8 – Decent Work and Economic Growth
- SDG 9 – Industry, Innovation and Infrastructure
- SDG 17 – Partnerships for the Goals

INSTITUTIONAL INNOVATION AND STARTUP POLICY

1. Preamble

Chaitanya (Deemed to be University), Hyderabad recognizes the role of higher education institutions in encouraging creativity, research, innovation, entrepreneurship and community development. Innovation and entrepreneurship can help students, researchers, faculty members, alumni and local community members translate ideas into practical products, services and socially useful enterprises.

This policy establishes a proposed institutional framework for supporting innovation and startups through awareness, education, mentoring, skills development, intellectual-property awareness, business-plan development and, subject to approval and available capacity, access to appropriate University facilities. It is designed to support inclusive and responsible entrepreneurship and to contribute to Sustainable Development Goal 1 (No Poverty) and related goals such as quality education, decent work and economic growth, industry and innovation, and partnerships.

This document is adapted from the structure and themes of the reference document supplied for this task. Activities, facilities, grants, outcomes, budgets and achievements described by the reference institution are not attributed to Chaitanya (Deemed to be University). CDU should insert only verified institutional information and documentary evidence before final adoption or submission.

2. Vision

To develop a supportive and inclusive innovation ecosystem that encourages students, faculty, researchers, alumni and community members to create viable, ethical and socially responsible enterprises that respond to real needs and contribute to sustainable local development.

3. Objectives

- Build awareness of innovation, entrepreneurship, startup development and social enterprise.
- Help participants develop ideas through design thinking, problem identification, prototyping, market research and business planning.
- Facilitate access, where approved and available, to mentoring, workshops, laboratories, library resources, computing facilities and other suitable University resources.
- Promote financial literacy, costing, pricing, cash-flow planning, marketing, regulatory awareness and responsible business practices.
- Encourage interdisciplinary projects and collaboration with industry, entrepreneurs, alumni, public agencies and community organisations.

- Improve awareness of intellectual property rights (IPR), patentability, ownership, licensing and technology transfer.
- Support enterprises that address local livelihood needs, social inclusion, environmental sustainability and community well-being.
- Maintain auditable records of activities, participants, support provided, outputs and outcomes.

4. Scope and beneficiaries

This policy may apply to eligible students, research scholars, faculty, staff, alumni and external community participants, subject to University rules, facility availability, safety requirements and approvals. Community-facing activities may prioritise first-generation entrepreneurs, women entrepreneurs, economically disadvantaged groups, rural and semi-urban livelihood initiatives, artisans, micro-enterprises and social enterprises, without discrimination and consistent with applicable law.

Participation in a programme does not automatically confer funding, incubation admission, University endorsement, equity investment, a patent, a business license or a guarantee of commercial success.

5. Proposed innovation ecosystem and governance

The University may establish or designate an institutional mechanism for innovation and entrepreneurship, such as an Institution Innovation Council (IIC), Innovation and Entrepreneurship Cell, Entrepreneurship Development Cell, IPR support mechanism or incubation/pre-incubation facility, where formally constituted and approved.

Suggested responsibilities:

- Competent Authority: approve the policy, governance arrangements, budget and major agreements.
- Nodal Officer/Coordinator: coordinate the annual plan, maintain records and submit periodic reports.
- Innovation/Entrepreneurship Committee: review proposals, recommend activities, monitor outcomes and address conflicts of interest.
- Academic departments: identify domain experts, student projects, research outputs and relevant community needs.
- Finance and Administration: ensure expenditure, procurement, facility use and agreements comply with University rules.
- IPR/legal support: advise on ownership, confidentiality, patent filing, licensing and agreements when required.
- External mentors and partners: provide expertise under written terms, declarations of interest and confidentiality arrangements where appropriate.

The University should identify the actual committees and officers by approved orders. Do not state that a body is established or recognized by a government agency unless the relevant order or approval is on record.

6. Support for community businesses (SDG 1.4.1)

Subject to approval, capacity and documented arrangements, the University may assist local community members who wish to establish or strengthen financially and socially sustainable businesses through the following services:

6.1 Education and training: workshops on entrepreneurship fundamentals, business-model development, bookkeeping, digital payments, online marketing, customer discovery, pricing, costing, cash-flow management, taxation and applicable registrations.

6.2 Mentoring: structured guidance from faculty, alumni, industry professionals, entrepreneurs and subject experts on business planning, product development, quality, market access and operational challenges.

6.3 Idea validation and prototyping: support to define the problem, assess user needs, conduct surveys, test prototypes and obtain feedback. Any use of laboratories or equipment must be approved and supervised.

6.4 Access to resources: where authorized and feasible, provide scheduled access to library resources, computing facilities, suitable laboratories, meeting rooms or collaborative spaces under written rules on safety, supervision, charges, insurance, confidentiality and liability.

6.5 Market and network linkages: organize interactions with local enterprises, industry associations, self-help groups, public agencies, financial-literacy providers and relevant ecosystem partners. Any referral must not be represented as a guarantee of finance or procurement.

6.6 Social and financial sustainability: encourage realistic financial projections, ethical employment, fair dealing, accessibility, environmental responsibility, risk management and business models that can continue beyond short-term assistance.

6.7 Inclusion: provide reasonable, accessible program formats and transparent selection criteria. Any fee waiver, free facility access, grant or subsidized service must be specifically approved and recorded.

6.8 Follow-up: where feasible, record the type of support provided and seeks follow-up information on business launch, continuation, jobs, income generation or community benefit, with consent and appropriate privacy safeguards.

7. Startup development pathway

Stage 1 — Awareness: orientation sessions, talks, entrepreneurship education and community outreach.

Stage 2 — Idea identification: problem statements, design-thinking exercises, idea clinics and innovation challenges.

Stage 3 — Pre-incubation: mentoring, customer discovery, market research, feasibility checks and business-model development.

Stage 4 — Prototype and validation: technical advice, testing and feedback, subject to approved access and safety requirements.

Stage 5 — Business readiness: business plan, costing, cash flow, compliance checklist, intellectual-property review and pitch preparation.

Stage 6 — External linkage or incubation: referral or admission to suitable incubators, schemes, mentors or partners based on eligibility and availability.

Stage 7 — Follow-up: monitor progress and capture outcomes using consistent records. The pathway is a proposed framework; actual services must be confirmed before publication.

8. Intellectual property, confidentiality and ownership

Participants should be informed about confidentiality, prior disclosure, patentability and the importance of documenting inventor ship and contributions. Ownership of inventions, software, designs, publications, data and other intellectual property must be determined by applicable law, funding conditions, employment/student rules, project agreements and the actual contribution of each party.

Where University resources, funds or sponsored projects are used, the parties should execute a written agreement before commercialization or external disclosure. Any license, royalty, equity arrangement, technology transfer, patent-filing support or waiver of fees requires approval by the competent authority and legal/financial review. This policy does not automatically assign ownership or promise patent funding.

9. Student and faculty participation

The University may encourage curricular and co-curricular entrepreneurship projects, interdisciplinary innovation, student competitions, faculty development, industry interactions and alumni mentoring. Academic concessions, attendance relaxations, semester breaks, credit awards, reduced teaching load, incentives or awards may be implemented only through separately approved regulations or orders and in compliance with applicable academic requirements.

10. Resources and financial sustainability

The University may prepare an annual resource plan for innovation and entrepreneurship, covering personnel, events, mentoring, prototype materials, facility maintenance, IPR awareness and community outreach. Any dedicated fund or budget allocation must be

approved through the University's budget process. The percentage or amount of funding proposed in another institution's policy is not automatically applicable to CDU.

Potential resources may include approved University allocations, grants, sponsored projects, donations and lawful partnerships. All receipts and expenditure must be documented and audited under applicable University rules. No promise of grants, seed capital, free access or investment should be made without written approval and confirmed availability.

11. Partnerships and external engagement

Partnerships with industry, startups, alumni, government bodies, incubators, financial institutions and community organizations may be pursued through approved memoranda of understanding, service agreements or event-specific arrangements. Agreements should define objectives, responsibilities, costs, data handling, safety, publicity, IP, confidentiality, conflict of interest and termination provisions.

12. Ethics, inclusion, safety and data protection

All programs must follow University rules, applicable law, laboratory and workplace safety requirements, anti-harassment and non-discrimination principles, and relevant data-protection obligations. Personal and business information should be collected only for a defined purpose, accessed only by authorized personnel and retained according to approved procedures. Mentors and reviewers should disclose conflicts of interest.

13. Monitoring, indicators and reporting

The coordinator should maintain an annual activity plan and report verified outputs. Suggested indicators include:

- Number of entrepreneurship awareness and training programmers conducted.
- Number of participants, disaggregated where lawful and appropriate.
- Number of community members or enterprises receiving mentoring.
- Number of business plans, prototypes or market-validation exercises completed.
- Number of external mentors and active partnerships supported by records.
- Number of ventures referred to or admitted into incubators, where verified.
- Number of enterprises launched or sustained, jobs created, or livelihood outcomes reported, where evidence and consent are available.
- Participant feedback, completion rates and documented improvements.

Counts should be supported by dated notices, approved plans, attendance sheets, reports, photographs, feedback forms, mentor logs, agreements and follow-up records. Do not report targets as achieved outcomes.

14. Evidence file for THE Impact Rankings / SDG 1.4.1

The reference document asks whether the University, as a body, assists the local community to start financially and socially sustainable businesses through education or resources, including mentorship, training and facility access. For CDU, the submission should explain only the support actually delivered during the reporting period and attach evidence.

Recommended evidence index:

1. Approved Innovation/Startup Policy and approval order, if approved.
2. Orders constituting the IIC, Innovation/Entrepreneurship Cell or relevant committee, if applicable.
3. Annual activity plan and program calendar.
4. Dated notices, brochures and invitations for entrepreneurship training or community workshops.
5. Attendance registers and participant profiles, with personal information appropriately protected.
6. Program reports identifying topic, trainer, duration, audience and learning outcomes.
7. Mentor list, mentoring schedules and anonymous mentoring logs, where available.
8. Facility-use policy, approvals, booking logs and safety arrangements for any University resources made available to community participants.
9. MOU's or written collaboration records with incubators, local businesses, NGOs, government agencies or other partners.
10. Business plans, prototype or validation records, referrals and follow-up outcomes, where permission exists.
11. Feedback forms, evaluation summaries and evidence of improvements made.
12. Financial records for approved subsidies, waivers, grants or program expenditure, if any.
13. Photographs with dates, captions and event reports; photographs alone should not be the sole evidence.
14. A reporting-period summary showing outputs and outcomes, with each figure traceable to source records.

Only attach records that exist and can be verified. If a listed item does not apply or has not occurred, omit it or state its actual status rather than creating retrospective evidence.

15. Implementation and review

This policy becomes operative only after approval by the competent authority. The designated coordinator should prepare an implementation plan, propose responsibilities and resources, and submit an annual review. Amendments may be made through the University's established approval process. Any activity requiring separate financial,

academic, and legal, safety or external-agency approval must obtain that approval before implementation.

29.01.2024

Registrar

Registrar
Chaitanya (Deemed to be University)
6-100/5, Himayathnagar Village, Moinabad (M)
Ranga Reddy District, Hyderabad

Chaitanya (Deemed to be University)
Himayathnagar(V)
Moinabad (M)
Rangareddy (D)
Hyderabad

SDG 1: No Poverty — Metric Evidence Documentation

Chaitanya Deemed to be University | Community Support, Training, Financial Assistance & Policy Participation

This report documents the institutional evidence for Chaitanya Deemed to be University under **Sustainable Development Goal 1 (SDG 1: No Poverty)**. The university actively contributes to ending poverty in all its dimensions through community business incubation, financial and skill development assistance, agricultural basic service enhancement, and regional/global policy participation. Each metric question is addressed with verified institutional responses and mapped photo documentation with GPS geotagging, dates, and event specifications.

1. Metric 1.4.1: Assistance to Local Community Start-Ups

Metric 1.4.1 Question:
Does your university as a body provide assistance in the local community supporting the start-up of financially and socially sustainable businesses through relevant education or resources? (e.g. mentorship programs, training workshops, access to university facilities)?

Institutional Response:

Yes. Chaitanya Deemed to be University actively provides multi-faceted assistance to the local community to foster financially and socially sustainable business start-ups. University faculty, including senior academic leaders, actively serves as mentors and resource persons in partnership with external trusts such as the Bharatiya Yuva Shakti Trust (BYST). The university conducts hands-on mentorship events, technical guidance workshops, and entrepreneurship orientation sessions, granting community entrepreneur's direct access to academic expertise, research foundations, and digital tools.

Participation in BYST Mentoring Event

Dr. B. Mohan and **Dr. Sudipta Chand** attended "Bharatiya Yuva Shakti Trust (BYST)" mentoring event and presented their views on entrepreneurship development on behalf of Chaitanya Deemed to be University on 21st February 2025.







Event / Activity	Participation in BYST Mentoring Event & Entrepreneurship Mentorship
Date & Time	21st February 2025
Location & GPS	Chaitanya Deemed to be University Venue
Metric Mapping	Dr. B. Mohan and Dr. Sudipta Chand attended the 'Bharatiya Yuva Shakti Trust (BYST)' mentoring event and presented key views on entrepreneurship development on behalf of Chaitanya Deemed to be University.

RESOURCE PERSON



Dr. E. G. Rajan
Founder & Chairman
Pentagram Research Foundations,
Hyderabad



Event / Activity	Entrepreneurship Guidance & Research Resource Person Lecture
Date & Time	Academic Session 2025
Location & GPS	University Auditorium / Seminar Hall, Hyderabad
Metric Mapping	Specialized guidance session led by Resource Person Dr. E. G. Rajan (Founder & Chairman, Pentagram Research Foundations, Hyderabad) addressing university students and local community participants on sustainable business foundations.



Event / Activity	Local Community Entrepreneurship Workshop & Training Session
Date & Time	22nd December 2025 | 09:31 AM GMT +05:30
Location & GPS	AHTC Road, Himayatnagar, Telangana 500075, India | GPS: Lat 17.343055°, Long 78.313717°
Metric Mapping	Interactive workshop session delivering business incubation knowledge and resource access to community participants (Geotagged GPS Map Camera verification).



Event / Activity	Facility Access & Entrepreneurship Capacity Building Session
Date & Time	27th June 2025 | 11:45 AM
Location & GPS	AHTC Road, Himayat Nagar Village, Hyderabad, Telangana 500075, India | GPS: Lat 17.342585°, Long 78.313439° (Altitude: 552.31m)
Metric Mapping	Faculty lecture and resource orientation for local enterprise start-ups (Note: Cam Lite photography by Pallavi).

IQAC Committee:

Sl. No.	Name	Role	Signature
1	Prof. T. Murali Krishna	IQAC Coordinator	
2	Dr. K. V. N. S. Pavan Kumar, EEE	Member	
3	Dr. J. Kumara Swamy, Chemistry	Member	
4	Dr. M. Raju, Biochemistry	Member	
5	Dr. M. Srinivasa Rao, Pharmacy	Member	
6	Mr. K. Praveen Kumar, Computer Science	Member	
7	Dr. R. Praveen Kumar, CSE	Member	
8	Mr. M. Naveen Kumar, Civil Engineering	Member	
9	Mr. B. Rajeshwar, ECE	Member	
10	Dr. P. Omkar, Agriculture	Member	
11	Mr. V. Deepak Kumar, Commerce & Business Management	Member	
12	Dr. A. Naveen, Physics & Electronics	Member	
13	Mr. B. Yasu, Mathematics & Statistics	Member	
14	Mr. B. Shivaprasad, Forensic Science	Member	
15	Mr. R. Sridevi, Mechanical Engineering	Member	

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