



# CHAITANYA

(DEEMED TO BE UNIVERSITY)

Approved u/s 3 of UGC Act, 1956 by MHRD, Govt. of India

The council meeting of Institution's Innovation Council (IIC), CHAITANYA (DEEMED TO BE UNIVERSITY) was called by IIC President **Dr. SURESH GUDIPUDI** on **12-10-2022** to discuss upon the formulation and function of IIC for academic year **2022-23** & to assign roles and responsibility among newly joined council members as per the guidelines of Ministry of Education's Innovation cell.


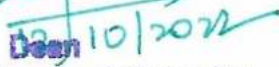
As per the decision of competent authority, following members will be the part of IIC;

Sr. No.	Name of Member	Member Type (Teaching/ Nonteaching /Student/External Expert)	Key Role/ Position assigned in IIC
1	Dr. G. Shanka Lingam	Teaching & Dean	Head of the Institution
2	Dr. Suresh G.	Teaching	President
3	Dr. N. Satish Kumar	Teaching	Vice-President
4	Dr. Srinivasnaik M.	Teaching	Convener
5	Dr. Ch. Prathyusha Reddy	Teaching	Innovation activity (Coordinator)
6	Dr. Mahesh	Teaching	Innovation activity (Member)
7	Mr. K. Tirupathi	Teaching	Innovation activity (Member)
8	Dr. Pranay Kumar	Teaching	Innovation activity (Member)
9	Mr. Rajeshwar	Teaching	Innovation activity (Member)
10	Dr. Vinay	Teaching	ARIIA (Coordinator) & Innovation activity (Member)
11	Mr. Srinath	Teaching	Innovation activity (Member)
12	Dr. Sudipta Chand	Teaching	NIRF (Coordinator) & Innovation activity (Member)
13	Mrs. V. Sravani	Teaching	Innovation activity (Member)
14	Mr. Mohammad Irfan Hussain	Teaching	Innovation activity (Member)
15	Dr. S. Sunil	Teaching	Start-up activity (Coordinator)
16	Dr. E. Saikiran	Teaching	Start-up activity (Member)
17	Dr. B. Chandramouli	Teaching	Start-up activity (Member)
18	Mr. B. Rajkumar	Teaching	Start-up activity (Member)
19	Mrs. G. Divyarani	Teaching	Start-up activity (Member)
20	Mr. V. Srujan	Teaching	Internship (Coordinator)
21	Mr. S. Raghu	Teaching	Internship (Member)
22	Dr. B. Mohan	Teaching	Internship (Member)
23	Dr. Ratansingh aktar	Teaching	Internship (Member)
24	Mr. S. Raju	Teaching	Internship (Member)
25	Mr. G. Sandeep	Teaching	Internship (Member)
26	Mr. B. Rajeshwar	Teaching	Internship (Member)
27	Mr. S. Govardhan	Teaching	Internship (Member)
28	Dr. KVNS. Pavan Kumar	Teaching	IPR activity (Coordinator)
29	Dr. K. Seetharam	Teaching	IPR activity (Member)
30	Mrs. D. Sravanthi	Teaching	Social media (Coordinator)
31	Dr. E. Aravind	Teaching	Social media (Member)

KISHANPURA, HANAMKONDA, WARANGAL URBAN DISTRICT - 506 001, TELANGANA, INDIA

The council members discussed about the activities (IIC calendar, Celebration and Self-Driven) and features of IIC portal. The council members also discussed about collaborations within and outside the institution to accelerate the activities of IIC. The council also deliberated on quarterly action plan in synchronisation with activities and initiatives of other departments, centres and facilities in the Institute working towards promoting IPR, Innovation, Entrepreneurship and Start up.

The council unanimously decided to carry out all the IIC activities in regular basis throughout the year and meet regularly in beginning of every quarter to review the progress made in previous quarter and also to plan for upcoming quarter. The council has agreed to convene next meeting tentatively on 12-11-2022.

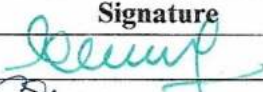
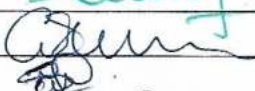

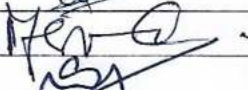

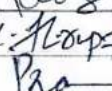
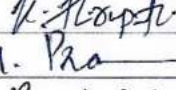
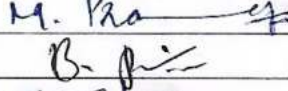
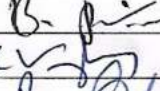
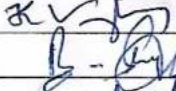
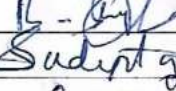
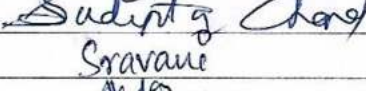
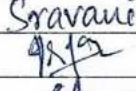
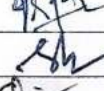
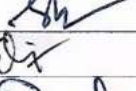

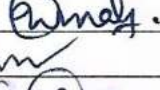

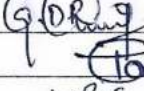
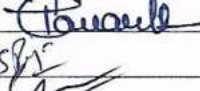
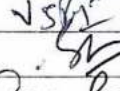
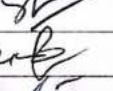
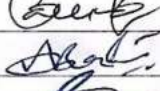

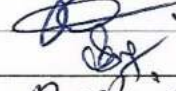

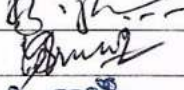
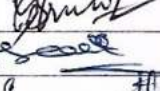


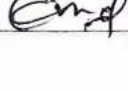
  
Signature & Seat   
Dean  
Faculty of Engineering & Technology  
Chaitanya (Deemed to be University)  
Kishanpura, Hanamkonda,  
(IIC President or Head of the Institution)

Name- Dr. G. Shankar Lingam

Place: Hanamkonda

Kindly Note:

\* Attendance sheet of all the members to be attached in this format;

Sr. No	Name of Member	Signature
1	Dr. G. Shankar Lingam	
2	Dr. Suresh G.	
3	Dr. N. Satish Kumar	
4	Dr. Srinivasnaik M.	
5	Dr. Ch. Pratyusha Reddy	
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31	Dr. E. Aravind	



Ministry of  
Education  
Government of India



MoE's  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education, Government of India)



## CERTIFICATE OF ESTABLISHMENT

This is to certify that

**CHAITANYA (DEEMED TO BE UNIVERSITY),  
HANUMAKONDA**

has established an Institution's Innovation Council (IC202216950) in the campus as per the norms of Innovation Cell, Ministry of Education, Govt. of India during the academic calendar year 2021-22

Prof. Anil D. Sahasrabudhe  
Chairman  
AICTE

Dr. Abhay Jere  
Chief Innovation Officer  
Ministry of Education's Innovation Cell

Shri. Dipan Kumar Sahu  
Assistant Innovation Director  
Ministry of Education's Innovation Cell

Certificate No: 6508

Aishe Code: U-1088

Date: 19-07-2022



# CHAITANYA

## (Deemed to be University)

Approved under the u/s 3 of UGC Act. 1956 by MHRD, Govt. of India

5, 11-43, Kishanpura, Hanamakonda, Telangana 506001



## IIC 5.0 Calendar Activity for Academic Year 2022-23

**Title of the Activity:** Entrepreneurship and innovation as Career Opportunity

**Speaker:** Mr. J. Koteswara Rao, Associate Faculty Member, National Institute for MSME, Hyderabad, GOI.



**Program Brochure for circulating among social media, IIC President whatsapp group, IIC Convenor whatsapp group**





**Program photographs of Entrepreneurship and innovation as Career Opportunity**

<p>Program circulated via social media</p>	

**Speaker Profile:**

**Mr. J. Koteswara Rao**, Associate Faculty Member, School of Enterprise Development (SED), National Institute for MSME, Hyderabad. Email: jkr.nimsme@gmail.com; Ph: 8106256066

Mr. J. Koteswara Rao is an Intrapreneur with one and half decades of experience in Research, Training, and Consultancy with emphasis on Micro Enterprises Development Entrepreneurship and Skill Development Programmes He is an associate faculty member with NI-MSME, Hyderabad, an organization of the Ministry of MSME Govt. of India. He also worked at various capacities such as

- a) Chief Administrative Officer (CAO) (i/c) – from 01-10-2018 to 31-12-2018



- b) Ex-RECTOR - In-charge of Campus Facilities (Guestrooms/ Boarding/ Academic Infrastructure, and
- c) Nodal Officer for Swachh Bharat Mission.

As a programme director, Mr. J. Koteswara Rao conducted various Training Programmes on Enterprise Development through Self Employment mentioned below.

- (i) Induction Programme on MSME promotion for the newly recruited IPOs of the Government of Andhra Pradesh, Tamil Nadu, Kerala, and Karnataka
- (ii) International training programme (under Ministry of External Affairs, under ITEC/SCAAP),
- (iii) Capacity Building for Providing Alternative Livelihood Opportunities for Poor (CBALO)
- (iv) Innovative Strategies for SME Development (ISSD)
- (v) Promotion and Development of Micro Small and Medium Enterprises (PDMSME).
- (vi) Promotion of Micro Enterprises (POME) Promotion of Agro Food Enterprises (PAFE).

### **Audience**

Engineering Students (60) and faculty members (20) of the university

### **Covered topics**

- PMEGP (Prime Minister Employment Generation Programme), a central sector scheme being administered by the ministry of micro, small & medium enterprises (MOMSME).
- New Features of PMEG
- KVIC- Khadi & Village Industries Commission at the state level which is implemented through KVIC directorates.
- SFURTI scheme
- Pottery activity under gramodyog vikas yojana (GVY) scheme
- Beekeeping activity



**IIC 5.0 Calendar Activity for Academic Year 2022-23**

**Title of the Activity:** My Story- Motivational Session by Successful Innovators

**Speaker:** Mr. Vedant Naik, Founder & CEO, Bornbhukkad (Lova Foods Pvt. Ltd.), Hyderabad.

**Program Brochure for circulating among social media, IIC President whatsapp group, IIC Convener whatsapp group**



**Program photographs of My Story- Motivational Session by Successful Innovators**

**Program circulated via social media**

### Speaker Profile

Mr. Vedant Naik is CEO and Founder of Bornbhukkad (Lova Foods Private Ltd).

Mr Vedant a Computer Science Engineering graduate has worked as a consultant for Wipro Technologies for 5 years & then later started his first food delivery startup Yomorning.com in 2015 which was based out of Hyderabad. Bornbhukkad (Lova Foods Private Ltd) was founded in May 2018 by Mr. Vedant Naik as "A Food & Grocery Super App". Bornbhukkad is DIPP, Startup India & Startup Odisha recognized. Bornbhukkad got selected by an Austin, Texas (USA) based accelerator firm USP's

- AI Food and Grocery Search Engine (Compare, Order & Save from leading food & grocery delivery apps)
- BRB Direct: Digitizing Restaurants and Kirana stores (Powered by ONDC).
- Smart Stores: QR code enabled neighbourhood stores with inventory, order management and smart payment system.
- Shop through apps: Earn rewards by shopping from top apps.
- Bornbhukkad Social: An interactive platform for food lovers that allows them to share food stories , recipes and videos.

Bornbhukkad has presence in Hyderabad and 3 more eastern cities with 35000+ users, 1000+ onboarded merchants and 50+ top apps integrated. Having run a food delivery startup, Mr. Vedant understands the problems faced by restaurants as well by the end users.

### **Audience**

Engineering Students (60) and faculty members (20) of the university

### **Covered topics**

#### **Motivation for starting a Startup**

Here are some tips given by our speaker on Motivation for starting a Startup

**Pursuing a passion:** Starting a startup can be a great way to pursue a passion or interest that you have always had. Whether it's a particular industry, a social cause, or a unique product, starting a business can allow you to turn your passion into a career.

**Financial independence:** Starting a successful business can provide financial independence and stability. If your startup grows and becomes profitable, you may be able to earn more than you would in a traditional job and have more control over your income.

**Being your own boss:** Starting a business means that you are the boss. You have control over the direction and strategy of the company, and you can set your own goals and priorities.

**Making a difference:** A startup can be a powerful way to make a difference in the world. Whether you're providing a new product or service that solves a problem, or you're working to address a social or environmental issue, a successful startup can have a positive impact on people's lives.

**Learning and personal growth:** Starting a business can be a tremendous opportunity for personal growth and learning. You'll likely encounter many challenges and obstacles along the way, which can help you develop new skills, gain confidence, and learn more about yourself.

**Creating jobs:** If your startup grows and becomes successful, you'll have the opportunity to create jobs and make a positive impact on your local community and economy.

**Independence and flexibility:** Starting a business can provide a greater degree of independence and flexibility than a traditional job. You can set your own schedule, work from anywhere, and choose the projects and clients that interest you the most.

### **Challenges faced by food delivery startups**

Here are some tips given by our speaker on challenges faced by food delivery startups:

**Logistics and Delivery:** One of the biggest challenges for a food delivery startup is managing logistics and ensuring timely and efficient delivery. This involves coordinating with multiple restaurants, delivery drivers, and customers.

**Customer acquisition:** Building a customer base can be challenging, especially if you're entering a crowded market. You need to find ways to differentiate your service and offer unique value to your customers.

**Partner relations:** Maintaining strong relationships with restaurant partners is critical for a food delivery startup. You need to ensure that your partners are satisfied with your service and that you can meet their needs and expectations.

**Quality control:** Ensuring consistent quality of food and delivery can be challenging, especially if you're working with multiple restaurants and delivery drivers. You need to have robust quality control processes in place to ensure customer satisfaction.

**Regulatory compliance:** Food delivery startups need to comply with local health and safety regulations, as well as food labeling and packaging requirements. You need to ensure that your processes and procedures meet these regulations.

**Managing customer expectations:** Food delivery startups need to manage customer expectations around delivery times, food quality, and order accuracy. You need to communicate clearly with customers and address any issues promptly.

**Pricing and profitability:** Setting the right prices and ensuring profitability can be challenging, especially in a competitive market. You need to carefully analyze your costs and revenue streams to ensure that your business model is sustainable.

### **Role of Open Network for Digital Commerce (ONDC) for building a startup**

ONDC can play a crucial role in digital commerce by enabling more efficient, secure, and decentralized transactions. ONDC can reduce the time and cost associated with transactions by providing a direct and decentralized communication channel between buyers and sellers. This eliminates the need for intermediaries such as banks and payment processors, reducing transaction fees and processing times.

ONDC can enable more people to participate in digital commerce by providing a low-cost, secure, and user-friendly platform for transactions. This can be particularly beneficial for small businesses and individuals who may not have access to traditional financial services.

### **Team building and leadership**

Here are some tips given by our speaker on team building and leadership for startups:

**Hire the right people:** The first step in building a strong team is to hire the right people. Look for individuals who are passionate about the startup's mission, possess the necessary skills and experience, and fit well with the company culture.

**Establish a clear vision:** A startup needs a clear and compelling vision to attract and motivate team members. The vision should be communicated clearly to everyone in the team, and they should be aligned with it.

**Lead by example:** As a leader, you should set an example for your team by demonstrating the values and behaviors that you expect from them. This includes being accountable, transparent, and collaborative.

**Communication:** Communication is key to building trust and collaboration within a team. Encourage open and honest communication among team members, and provide a safe space for them to share their opinions and ideas.

**Provide opportunities for professional growth:** Invest in the professional growth of your team members by providing them with training, mentoring, and opportunities to take on new challenges.

## **Resilience**

Resilience is about having the ability to bounce back from setbacks and challenges, and to stay focused on your goals even in the face of adversity. By cultivating resilience, startups can increase their chances of success in the long run.

Here are some tips given by our esteemed speaker on Resilience

**Stay focused on your goals:** Setbacks and challenges can be distracting, but it's important to stay focused on your long-term goals. This will help you stay motivated and persevere through difficult times.

**Build a supportive network:** Surround yourself with people who believe in your vision and are willing to support you through the ups and downs of the startup journey.

**Be adaptable:** Startups need to be able to adapt quickly to changing circumstances. This requires a willingness to pivot when necessary and to be open to new ideas and approaches.

## **Sales**

Here are some tips given by our esteemed speaker on boosting sales of a startup

**Define your target market:** It's essential to have a clear understanding of your target market and the pain points that your product or service solves. This will help you tailor your sales pitch and marketing efforts to the right audience.

**Develop a compelling value proposition:** Your value proposition should clearly communicate the benefits of your product or service and why it's unique. This will help differentiate your offering from your competitors.

**Build a sales team:** Depending on the size of your startup, you may need to hire a dedicated sales team or outsource sales to a third-party agency. It's important to hire people who have experience in sales and can effectively communicate the value of your product or service.



**Leverage social media and other marketing channels:** Social-media and other marketing channels can be effective tools for generating leads and building brand awareness. Consider investing in targeted advertising campaigns to reach your ideal audience.

**Focus on customer retention:** It's important to not only acquire new customers but also to retain existing ones. This can be achieved through excellent customer service, ongoing communication, and regular follow-up.

### **Customer Experience**

Here are some tips given by our esteemed speaker on handling great customer experience for a startup

**Understand your customers:** It's important to have a deep understanding of your customers' needs, preferences, and pain points. This can be achieved through customer research, surveys, and feedback.

**Develop a customer-centric culture:** Customer service should be a top priority for every member of your team. Make sure that everyone in your startup understands the importance of providing a great customer experience and is committed to delivering it.

**Invest in customer support:** Provide your customers with multiple channels to contact you for support, such as email, phone, and chat. Make sure that your team is responsive and knowledgeable, and that they can quickly resolve customer issues.

**Create a user-friendly product or service:** Your product or service should be easy to use and intuitive. Conduct user testing to identify areas for improvement and make sure that you are continually iterating to enhance the user experience.

### **Emotional Intelligence**

Emotional intelligence is essential in a startup environment, as it can help team members effectively manage their emotions, communicate with one another, and build strong relationships.

Here are some tips given by our esteemed speaker on handling emotional intelligence for a startup

**Foster open communication:** Encourage team members to openly express their thoughts and feelings. This can help prevent misunderstandings and foster a culture of empathy and understanding.

**Encourage self-awareness:** Encourage team members to reflect on their emotions and how they impact their behavior. This can help them better manage their emotions and communicate more effectively with others.

**Provide feedback:** Provide constructive feedback to team members, focusing on their strengths and areas for improvement. This can help team members develop emotional intelligence and build more effective relationships.

By cultivating emotional intelligence, startups can create a more positive and productive work environment, build strong relationships with customers and partners, and achieve greater success in their endeavors.

### **Students Interaction**

- Startup Idea by 3<sup>rd</sup> Year ECE- POD-TV
- Multiple Screens in different areas of campus with majorly showing college notices events, birthdays with revenue generation from ads and subscription.

Suggestions by our esteemed speaker.

- Subscription model should be replaced by free access.

Student interaction in this workshop was a valuable opportunity for young and aspiring entrepreneurs to connect with established startup founders. These interactions provide students with an insight into the current trends and challenges in the startup world and allow them to learn from the experiences of successful entrepreneurs. Additionally, it offers students the chance to pitch their business ideas and receive feedback from mentors, helping them to refine their strategies and improve their chances of success. Such workshops also foster a culture of innovation and entrepreneurship among the student community, motivating them to pursue their entrepreneurial dreams and contribute to the growth of the startup ecosystem.



అవగాహన సదస్సులో మాట్లాడుతున్న సీఈవో వేదాంతనాయక్

## నూతన ఆవిష్కరణలతో యువతకు ఉపాధి

హనుమకొండ చౌరస్తా, నవంబర్ 10 : నూతన ఆవిష్కరణలతో యువకు ఉపాధి లభిస్తుందని హైదరాబాద్ లోవా పుద్గ్ సీఈవో వేదాంత నాయక్ అన్నారు. కిషన్ పురలో చైతన్య యూనివర్సిటీలో ఇన్స్టిట్యూషన్ ఇన్స్టిట్యూషన్ కౌన్సిల్ విభాగం క్వాలిండర్ కార్యక్రమంలో భాగంగా వ్యాపార అవకాశాలపై గురువారం అవగాహన సదస్సు నిర్వహించారు. ముఖ్యఅతిథిగా వేదాంతనాయక్ హాజరై మాట్లాడుతూ ఆవిష్కరణలను ఎలా చేయాలి? అందులో ఎదురయ్యే సాంకేతిక లోపాలు, పరిస్థితుల గురించి వివరించారు. డీన్ జీ శంకర్లింగం మాట్లాడుతూ నూతన ఆవిష్కరణలపై విద్యార్థులు దృష్టిసారించాలని సూచించారు. కార్యక్రమంలో కులపతి ఆచార్య సీహెచ్వీ పురుషోత్తంరెడ్డి, ఉపకులపతి ఆచార్య జీ దామోదర్, రిజిస్ట్రార్ ఆచార్య ఎం రవీందర్, డీన్ ఆచార్య జీ శంకర్లింగం, ఐఐసీ కన్వీనర్ డాక్టర్ ఎం శ్రీనివాసనాయక్, ప్రెసిడెంట్ డాక్టర్ జీ సురేశ్, కోఆర్డినేటర్ డాక్టర్ సీహెచ్ ప్రత్యూషరెడ్డి, అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.

## IIC 5.0 Calendar Activity for Academic Year 2022-23

**Title of the Activity:** My Story- Motivational Session by Successful Entrepreneur/ Start-up Founder

**Speaker:** Mrs. Dasari Aruna, Managing Director, Ananya Green Tech and Plastic Injection Molding Company, President of DICCI Telangana Chapter.

INSTITUTIONS INNOVATION COUNCIL  
INNOVATION CELL  
CHAITANYA (DEEMED TO BE UNIVERSITY)

IIC Cell, Chaitanya Deemed to be University invites you to **IIC 5.0 Calendar Activity**

**My Story- Motivational Session by Successful Entrepreneur/ Start-up Founder**

**Esteemed Speaker:**  
**Ms. DASARI ARUNA**  
Managing Director AGC & PIMC  
and Preseident of DICCI-Telangana Chapter

**14<sup>th</sup> November 2022, 10:30 am**

Venue: Seminar Hall, Engineering Block,  
Chaitanya (Deemed to be University), Kishanpura, Hanamkonda. T.S.

## **Program Brochure for circulating among social media, IIC President whatsapp group, IIC Convenor whatsapp group**

### **Speaker Profile**

**Aruna Dasari**, Founder and Managing Director of Ananya Greentech Company

Aruna Dasari is the Founder and Managing Director of Ananya Group, a Plastic Recycling Industry, established in 2014. The company offers HDPE plastic recycling solutions to industries pan India. After successfully running the plastic recycling unit, Aruna has now ventured into plastic induction modeling units, establishing two such units in Cherlapally Industrial Corridor.

Aruna is a graduate in Commerce and completed her Masters in Business Management from Osmania University. Her journey as an entrepreneur started while she was traveling on a train. She has observed huge piles of discarded plastic that is being dumped on the train and along the track. She left the train but not her thoughts. She researched online and spoke to people about plastic waste management. Through statistical studies, she is surprised to know the low percentage of recycling in India and decided to take up the job herself to get things right.

For an understanding of the recycling industry, Aruna has attended workshops and conferences on Plastic Industry that were held across India. She took up various training programs in plastic recycling in the Indian Institute of Packaging , CIPET and DICCI. The time has come to start a recycling industry and it is when she has openly confronted the major obstacles of every entrepreneur such as find a place and arranging finance, tackling registrations, permissions, labor, licenses and legal aspects. If we look closely, handling these things would be hard for any newcomer and especially for a woman it would be a nightmare.

Aruna has never taken back in the journey even if she had to work alone. Finally, she succeeded in establishing the industry in 2014 in Cherlapally Industrial Area. With her knowledge in Business Management, She has learned herself to handle the tuff jobs like marketing, procurement, and deliveries efficiently. In a short span of time, the company is doing well with the clientele from all the major Industrial hubs located in Telangana, Andhra Pradesh, Tamil Nadu, Karnataka, Delhi, and Gujarat. Continuing the success, she has explored new demands in the packaging industry and started two new plastic induction modeling units, supplying packaging materials to Dairy Industries, Food Processing Units, and Chemical Industries.

### **Awards and Recognitions**

- Entrepreneur ” Award from Hon’ble Minister of Telangana Shri K. Taraka Rama Rao (KTR)
- Received Official Invitation from GES 2017 Summit held in Hyderabad recognizing her entrepreneurial achievement
- Participated as a Panel Speaker in Forum discussions on “Making India Resilient and Sustainable” in Indian Environmental Summit held in New Delhi

- DICCI and many similar organizations have honored her as “Best Woman Entrepreneur”, and called her an inspirational personality to youth for choosing the path of the eco-friendly industry.
- Interviewed by esteemed TV channels like ETV, Doordarshan, NTV and Newsq articles are published on her entrepreneurial success story
- Recently she has been appointed as Dalit Indian Chambers of Commerce and Industries (DICCI) President Telangana Chapter.

### **Future Goals**

Aruna is working strategically to take her business on to a global scale by adopting new technologies in recycling. She has been partnering with the Information Technology and Software development teams to improve more resilient and sustainable eco-friendly solutions in Waste Management in Urban Communities.

Moreover, She wants to work or volunteer with various organizations that are building a better business ecosystem to support women entrepreneurs. Personally, she is looking for the opportunity to mentor the budding entrepreneurs and make them ready to face the barriers that are hindering the women from choosing the path of entrepreneurship.

**Source:** MSME, INSIDER, JULY 2022 VOLUME XLIV, Ministry of Micro, Small and Medium Enterprises, Government of India / July 2022 / Volume XLIV / Udyami Bharat

### Audience

Engineering Students (60) and faculty members (20) of the university.



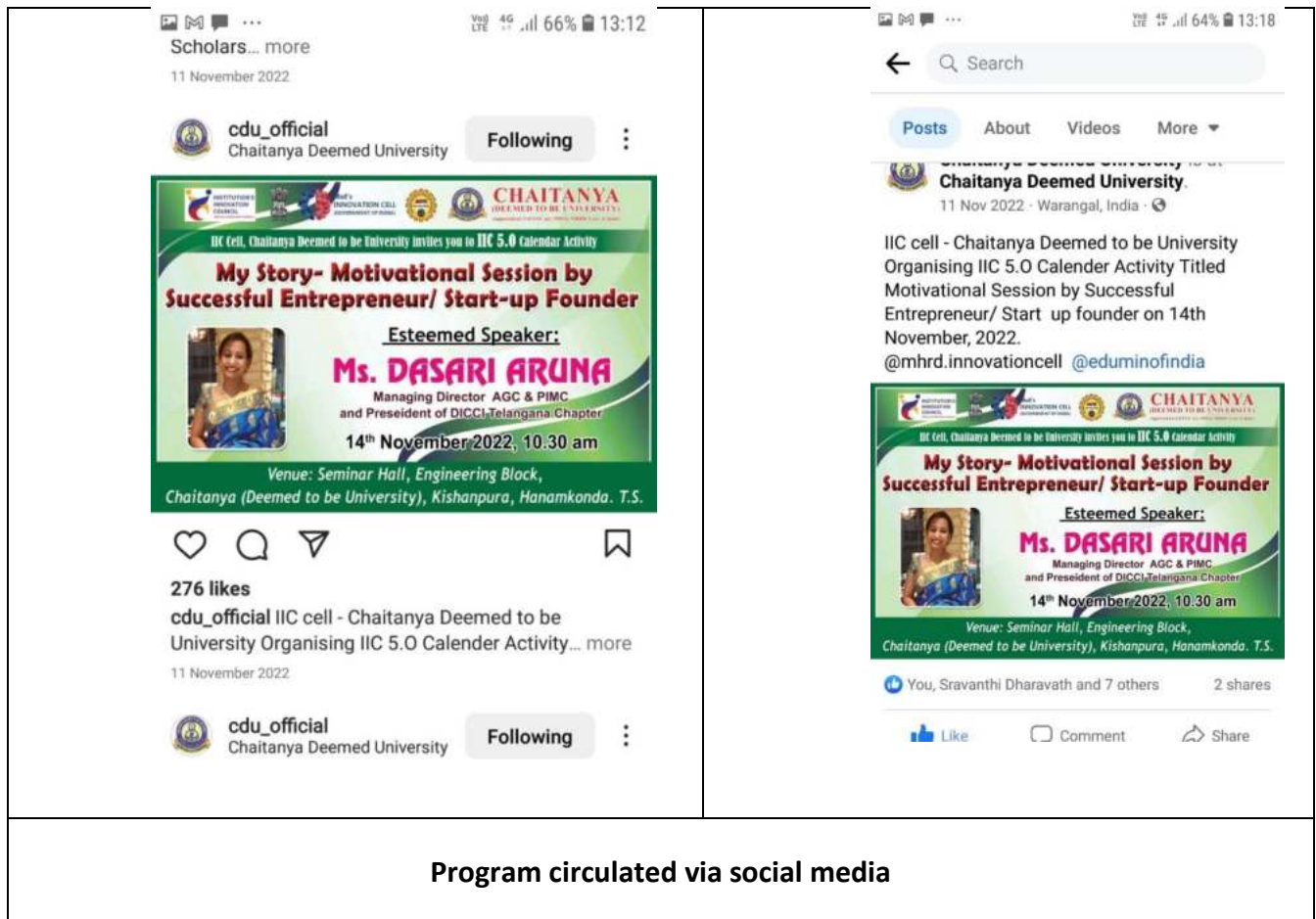
**Program photographs of My Story- Motivational Session by Successful Entrepreneur/ Start-up Founder**



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**Program photographs of My Story- Motivational Session by Successful Entrepreneur/ Start-up Founder**



Program circulated via social media

## IIC 5.0 Celebration Activity for Academic Year 2022-23

**Title of the Activity:** National Education Day



**Speaker:** Prof. Damodar Gurrapu, Vice-Chancellor, Chaitanya Deemed to be University



**Program Brochure for circulating among social media, IIC President whatsapp group, IIC  
Convenor whatsapp group**



**Program photographs of National Education Day**